Persuasive Speech

PR Writing and Production

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Faithful Searle

The Bitter Truth

This week I saw my roommate eating black licorice. Yes, that’s right, *black licorice*. But it doesn’t stop there. She was dipping it in Nutella before taking each bite. It’s a commonly accepted fact that black licorice isn’t candy, it’s pretty much punishment. And the fact that she had to disguise her candy to taste like something it wasn’t only reiterates that point.

But I’m not talking today just about black licorice and its wrongs to society. While it has done its wrongs, there is another common snack that needs to be addressed. Instead, I’m prepared to bring up a far more pervasive threat among foods that should not be considered foods.

Vinegar was discovered by accident when wine was left fermenting too long. It became useful as a preservative for years. So naturally, the Sumerians decided to put that in their mouths. They noticed its very strong flavor. Vinegar has now found its way into tasty, harmless snacks. In 1950, a man named Joe “Spud” Murphy created the first Salt and Vinegar chip.

It’s 2019 and we’re dipping our Pringles in ancient fermented preservative flavor. Since the pungency of vinegar wasn’t enough, the bitterness had to be enhanced with salt. Not just any salt is quite salty enough, so sea salt will have to do.

I won’t even get into the fact that these chips typically curdle anything else that is sitting in your stomach.

In the words of Jessica King, who mistakenly ate Salt and Vinegar chips, “I ate one and threw up in my mouth a little.” Take it from Jessica and don’t put those chips in your mouth.

Ranker.com places Salt & Vinegar chips at the 15th on most popularly purchased chip flavors.

This can once contained Salt and Vinegar chips. Even being an empty container, I was shocked because the smell of the empty can left its traces in my room and backpack. That’s how strong this stuff is.

Don’t get me wrong, I don’t really have anything against chips. We’ve all pretty much accepted that we don’t go into a fistful of potato chips expecting them to do wonders to our bodies. But I do feel it important to note that this can has about 1,080 milligrams of sodium, alone. This world is salty enough without these chips stepping in.

I’m calling on all within the sound of my voice to make this stop. Republicans, Vegans, and Texans alike must settle their differences and combine forces. It is time to stop this chip from showing up at movie nights and family gatherings.

Last week I fell to peer pressure. Everyone was doing Salt and Vinegar chips and I thought it’d make me seem cool. I ate not one, not two, but three of these pungent chips. Guess what, I did not feel any cooler. In fact, I felt my taste buds give out and my stomach flip. They’re so strong, it’s like you bite them… and they bite you right back.

No more heading for something crunchy and satisfying and leaving with something that burns off your taste buds. No more flinching at each bite.

While we may not have to make much effort ensuring the black licorice dipped in Nutella trend doesn’t take flight, there is some work to be done in the Salt and Vinegar plague.

Let’s make snack time great again.